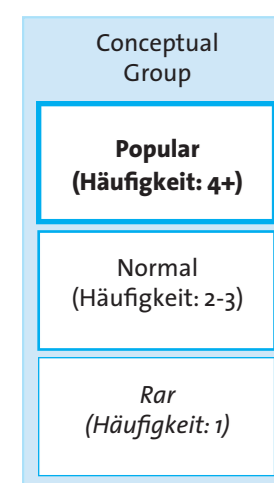
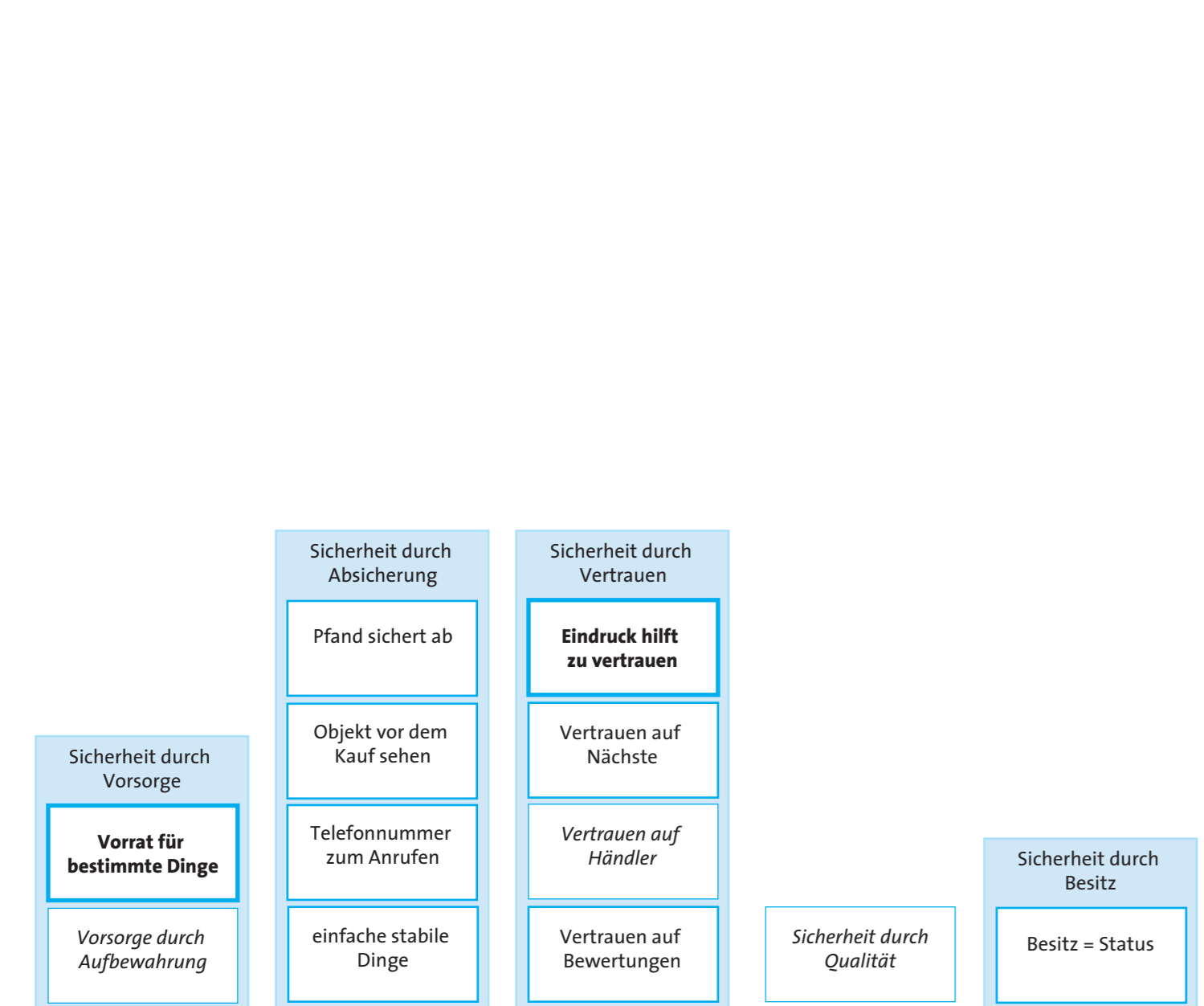


**Mental Model
verweigernde Nutzer**

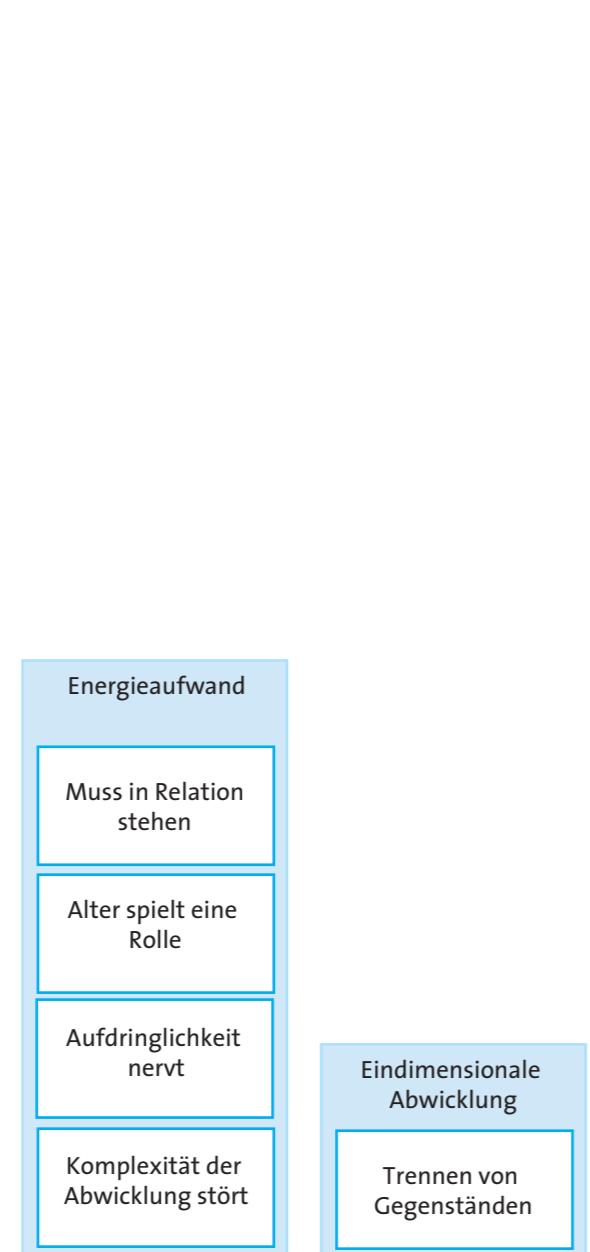
**Legende
Mental Space**



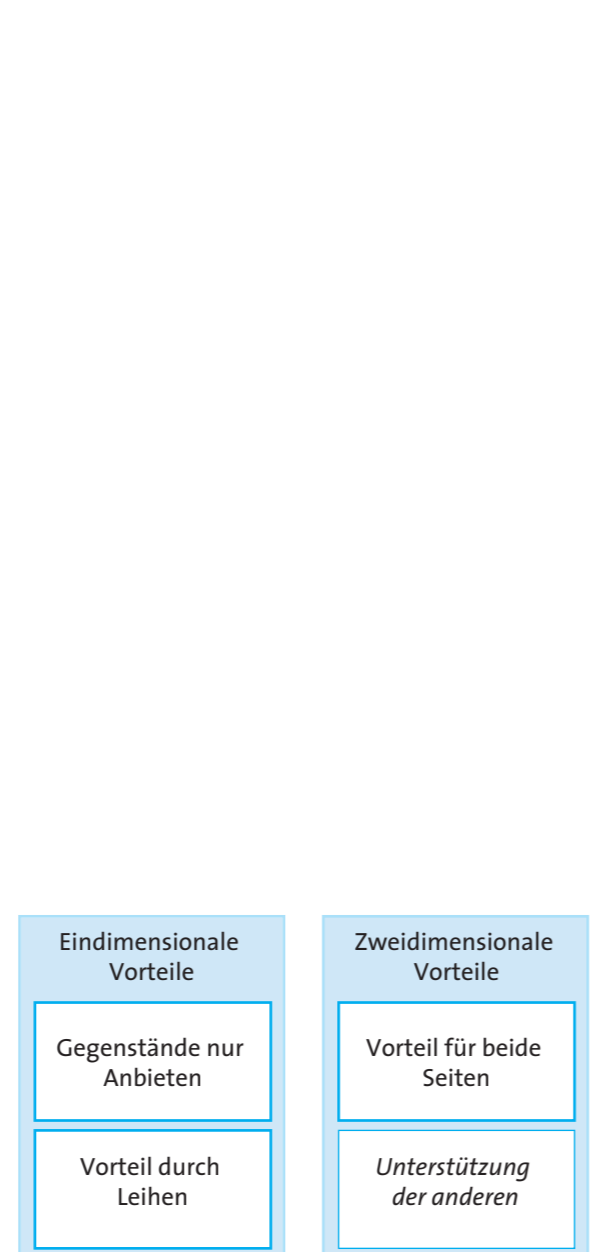
Sicherheit



Bequemlichkeit



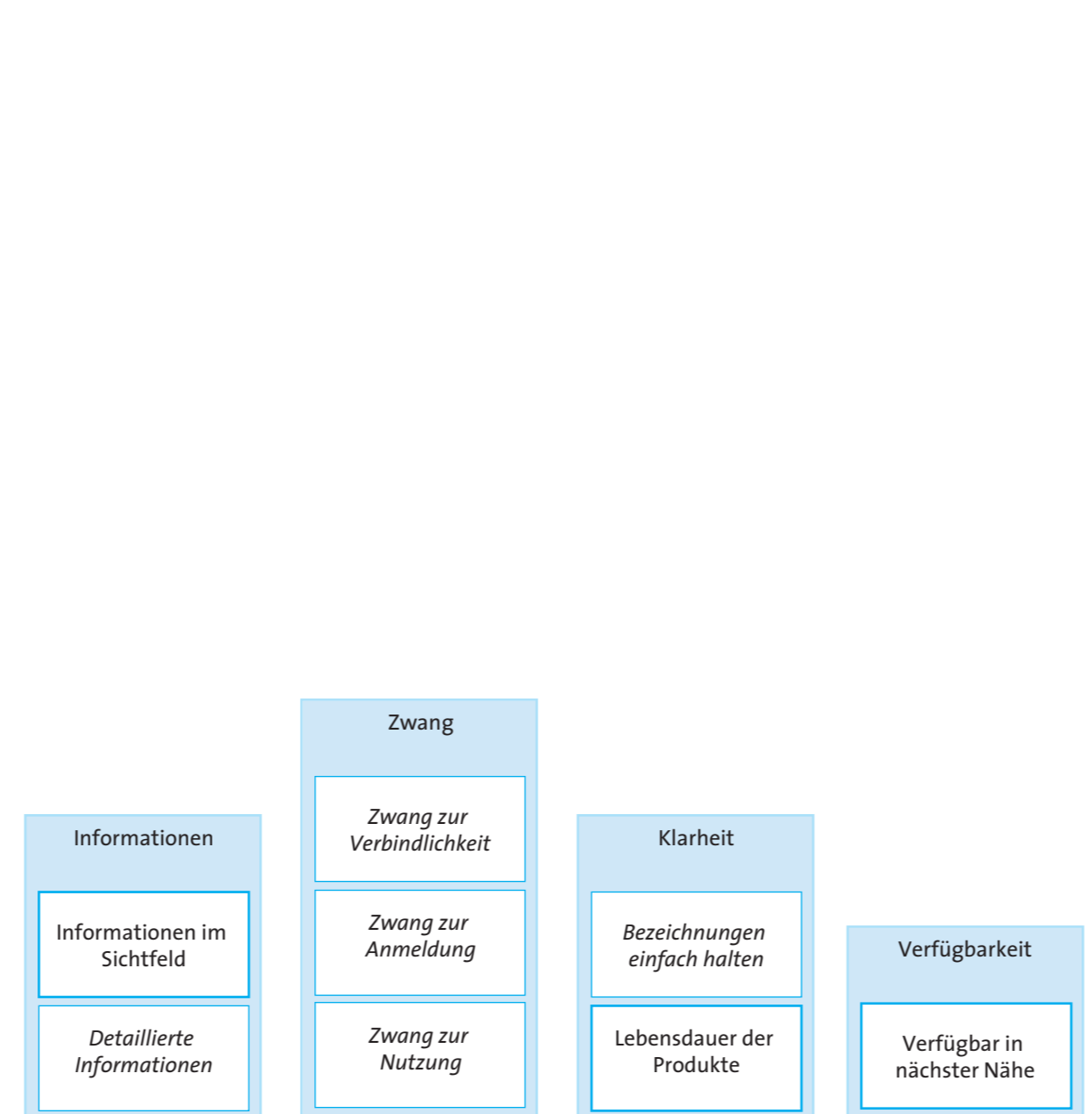
Vorteil



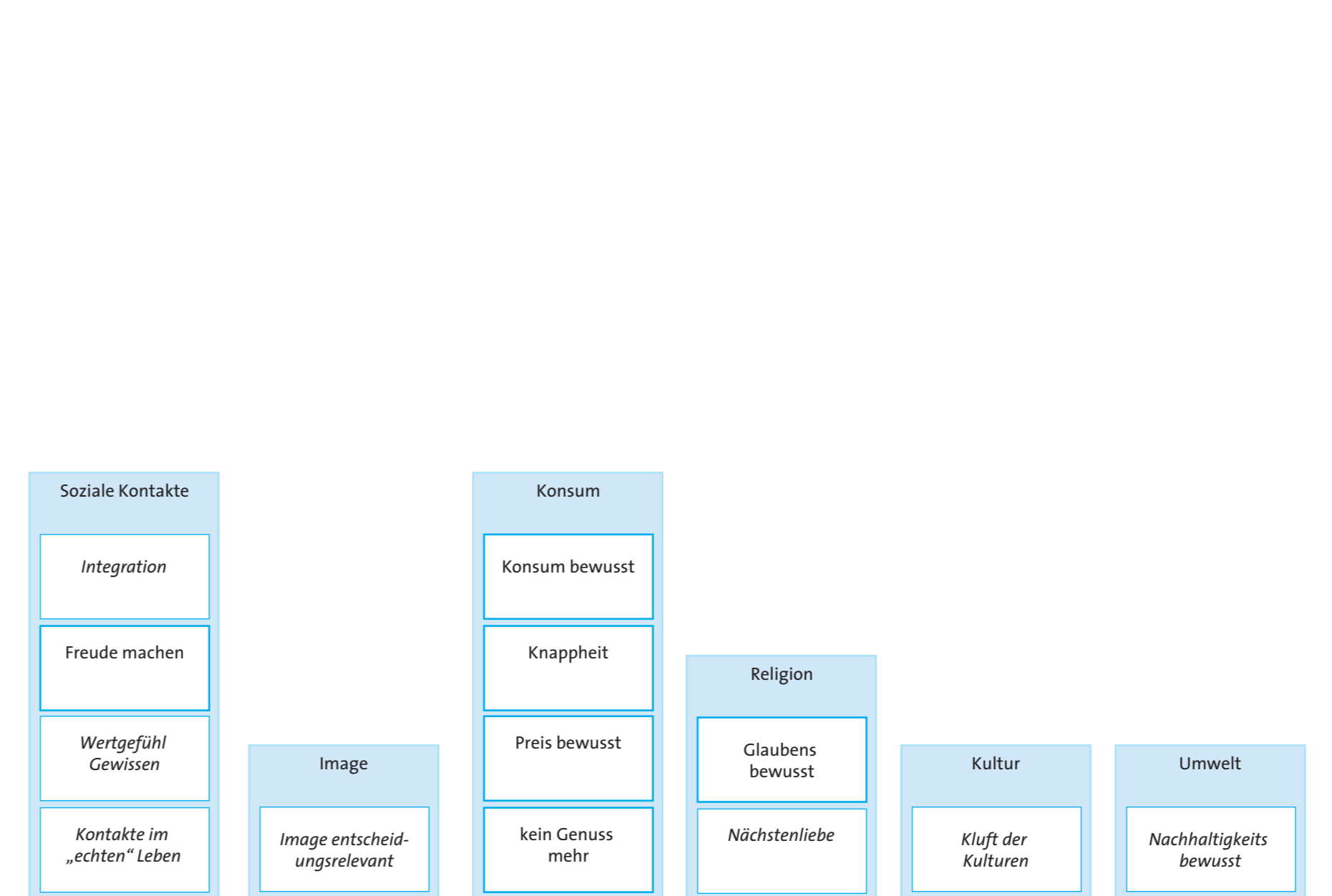
Up to Date



Wünsche



Werte/Normen



Ängste

